

# SIERA MEAUX

Philadelphia, PA

Phone: (862)-400-5997 | Email: sierameaux@gmail.com

LinkedIn: www.linkedin.com/in/sieram | Portfolio: sierameaux.com

## Summary

User-centered UX/UI Designer focused on creating intuitive and accessible designs using user research and team input. Design web, mobile, and watch interactive prototypes and applications. Five years of experience in bringing customers joy.

## Technical Skills

**Technical:** Figma, Miro, HTML, CSS, Javascript, Trello, Google Analytics 360 | **UX/UI:** Prototyping, Wireframing, User Flows, Task Flows, Information Architecture, Research

## Projects

### A Kindful App | [Link to Project](#)

- Consumers want an opportunity to be kind. Kindful is an app designed to empower individuals to effortlessly engage in acts of kindness by connecting them with nearby opportunities.
- Core Responsibilities: coded the landing page, designed and prototyped a user flow, created the survey
- Tools/ Language: Figma, Miro, Pinterest, Trello, HTML, CSS

### My Portfolio | [Link to Project](#)

- An overview of my User Experience (UX) design work, as well as my coding knowledge. Each project is my own and the entire website is designed and coded by me.
- Core Responsibilities: designed the portfolio, built it in VScode, iterated on past designs
- Tools/ Language: Figma, Miro, Pinterest, Trello, HTML, CSS, Javascript

### A Redesign of NJ Arts | [Link to Project](#)

- The goal for our redesign was to showcase how the NJ Arts Website is a hub for the NJ arts community that encourages participation and engagement with the arts.
- Core Responsibilities: designed the interactions in the prototype, interviewed 2 out of 5 participants, designed and prototyped a user flow
- Tools: Figma, Miro, Google Suite, Trello

## Experience

### Barista

2022 – Present

### Target

Bridgewater, NJ

Collaborate with team members to execute customer requests. Trained 3 new baristas in drink preparation and cleaning procedure. Adjust quickly to product shortages by communicating different substitutions. Able to manage multiple tasks and be self-directed in a changing environment.

Key Accomplishments:

- Employee of the month January 2023
- Compliments to positive attitude under pressure

**Research Assistant**  
**University of Pittsburgh**

2019 - 2019  
Pittsburgh, PA

Analyzed background research to support larger research objectives. Manage a social media account to increase public awareness of our research report, "Pittsburgh's Inequality Across Gender and Race". Organize and attend focus groups to include public opinion in the report.

Key Accomplishments:

- Co-published a paper
- Won the Lynn Layton Fellowship Award

**Lead Resident Assistant**  
**University of Pittsburgh**

2018 - 2019  
Pittsburgh, PA

Organized 24 programs in 8 months for 60 residents. Supervised and trained a team of 15 Resident Assistants. Increased residential involvement in activities by 10%. Spearheaded weekly RA staff meetings to boost team morale and collaborate on solving residential issues.

### **Education**

**Boot Camp Certificate: University of Minnesota**, Minneapolis, MN

An intensive 24-week long bootcamp where each section of the UX/UI process is taught. Each section is bookmarked with a project, with each project ending in a presentation. Skills learned include HTML5, CSS, JavaScript, Bootstrap, jQuery, User-Centric Design Research, Guerilla testing , Visual Prototyping & Wireframing, and User Interface Development.

**Bachelors of Science & Bachelors of Art: University of Pittsburgh**, Pittsburgh, PA